

Statement of Direction

Statement of Direction (SoD)

Under the government policy, Ministry of Finance initiated a state enterprise supervisory bureau participating in prescribing Statement of Direction (SoD). So the government agencies could cooperate on defining development direction and assessment framework of state-owned enterprise (SOE) as well as associate core missions of SOE with national development direction. SoD also acts as a tool to drive SOE to have operational efficiency and to be sustainable mechanism for national economic and social propulsion. The government bureaus who oversee CAT Telecom Public Company Limited are comprised of

1. The Office of National Economic and Social Development Board (NESDB) as an economic and social development planning agency to consider CAT Telecom's investment plans,
2. Ministry of Finance via State Enterprise Policy Office (SEPO) as a 100% shareholder of CAT Telecom, and
3. Ministry of Information and communication Technology (MICT) as a policy maker.

These government agencies jointly prescribe short-term and long-term SoD to convey expectation and supervisory direction for CAT Telecom in general, in communications industry, and in specific as follows:

General Statement of Direction

"Be a driver in economic and social strategy based on efficient operations and corporate governance."

Statement of Direction in Communication Industry

"Efficiently develop infrastructure, human resource, and related business in national information and communication technology while emphasize on business partnership creation to enhance corporate value and promote universal access of information."

Statement of Direction for CAT Telecom

"Accelerate strategic planning to transform CAT Telecom so it can efficiently operate in telecommunications business, share resources with other SOEs to reduce unnecessary investment and forge business alliance."

The principles and directions for corporate SoD are as follows:

Short-Term Plan

1. Reconsider the business model by separating the business into Network Provider and Service Provider with utmost regards to the corporate competency.
2. Corporate and personnel restructure in order to be competitive with private operators, to create agility and sustainable revenue, and to be capable of business assessment.
3. Separate accounting of each business units for clarity and transparency.
4. Quickly resolve disputes and unlawful amendments of concession contracts in accordance with the Council of State's verdict for the interests of state, corporate, and customers.

Long Term Plan

1. Consider suitable corporate structure by reviewing CAT's role and business model with regards to corporate competency. Therefore, CAT is capable of developing and expanding the network that supports its business and government communications policy.
2. Promote potential and revenue generating business and be competitive in both domestic and international markets.
3. Increase corporate value through effective and efficient asset utilization.