Message from President

The outgoing 2014 was a proven year for CAT Telecom Public Company Limited (CAT) in terms of business capability including profitability, and various aspects of human resource capacity. Due to rapid increase in competition of telecommunication businesses as well as continuous changes in communications technologies in various forms, CAT has been progressing in preparation of continuous and systematic business context revision and operations analysis as well as formulating corporate ultimate goal towards multidimensional organizational capacity development.

Currently, an operation roadmap has been defined in order for us to become aware of efficient investment management and asset utilization by focusing on telecommunications infrastructure implementation in every aspects including construction of submarine cable systems to support the expansion of ASEAN economic community, development of satellite telecommunication system to support growing digital TV service, investment of 3G HSPA mobile telecommunication service, network expansion for FTTx high speed Internet service, as well as development of cloud computing service in order to fulfill information technology usage requirement, etc.

Furthermore, CAT's internal management framework has also been designated to provide efficient corporate structure, i.e., human resource development, cost control, management structure, as well as business operation reengineering to provide successive flexibility to handle changes in technology and telecommunications innovation in the future.

Under the robust and extensive telecommunication infrastructure together with abundant number of competent staff, I am strongly confident that CAT will be improved as a robust and adequately capable organization to proudly become the "Excellent National Telecommunication Service Provider" for enterprise customers of any scale both domestically and internationally.

Colonel

(Sanpachai Huvanandana)
Director, CAT Telecom Public Company Limited
Acting President