

Activities

In 2014 CAT Telecom Public Company Limited or CAT has been thrusting forward by having targeted towards over 100 community and real estate property projects, which brings about cooperation in various aspects:



1 Agreement signing with Airport Link Square Co., Ltd. To project full telecommunication service within the newest and trendy shopping mall project namely A-Link Square Thonglor – Ramkhamhang, where CAT will install telecommunication system including telephone, data communication circuits, high-speed Internet, and WiFi in order to provide endless communication applications. A-Link Thonglor – Ramkhamhang is a 24-hour shopping community mall with 6-star movie theatres connected to Airport Rail Link at Ramkhamhang station to support passengers from Suvarnabhumi Airport



2 Memorandum of Understanding (MoU) signing for organizing telecommunication network cabling with Provincial Electric Authority and 12 telecommunication providers to reorganize telecommunication cables on electric poles for better visual landscape and to ensure safety to the general public



3 Memorandum of Understanding (MoU) signing with Office of the Judiciary to provide CAT WiFi, a free public Internet service, for judiciary officials nationwide as well as to the public awaiting services in the office



4 Cooperation with Secretariat of the House of Representatives to implement IT systems for instant communication usage under Smart Parliament initiative where CAT deploys high-speed transmission circuits including information technology system and networking system for the office in order to support modern technology and within international standard as well as human resource technological development for the central and regional offices





- 5** Support Metropolitan Police Bureau in the closed-circuit monitoring center project namely Miracle Eyes for integrated crime prevention and suppression with main objective as a pilot project for crime notification via CAT network through Miracle Eyes closed-circuit TV (CCTV) to add qualitative IT information for efficient crime prevention and suppression as well as investigation affairs



- 6** Agreement signing with Market Today Co., Ltd. To provide telecommunication solutions including CAT One Connect, CAT MPLS, CAT hinet, CAT WiFi, CAT Onnet, and CAT Corporate Internet for retail stores in Market Today project, which is a lifestyle marketplace designed under East meet West contemporary concept surrounded by community projects with over 10,000 inhabitants in a 12-Rai land on Krungthep Kreetha Road featuring retail shops and food court including fresh and organic market

- 7** Under entrustment from TBN Property Co., Ltd. To provide telecommunication solutions in The Paseo Town Ramkamhang project, a grand community mall covering over 30 Rais with 22,000 sq.m. of shopping area, where CAT has installed communication equipment throughout the project with 24-hour service including basic domestic and international telephone services, data communication, high-speed Internet, and 3G over CAT WiFi for merchant and retail shops including 6 banks



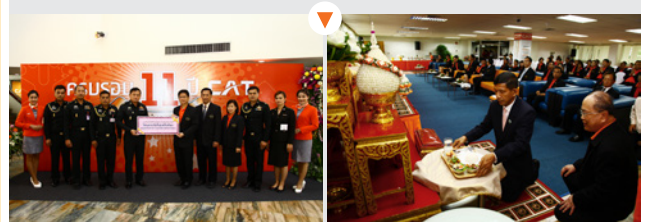
8 Proceed forward in providing telecommunication solution by service agreement signing with J.S.P. Property (Public) Co., Ltd. To provide telecommunication services in Sampeng 2 Phase 1 and 2 with basic domestic and international telephone services, data communication, high-speed Internet, CAT WiFi, with high-capacity fiber optic equipment and connection to support large and continuous data transmission to ensure business continuity and efficient communications for retail shops and project customers where Sampeng 2 is located on Kalapapruk – Sathorn Road covering over 62-Rai area with more than 500 retail and wholesale shops



10 Arranging the 11th anniversary on August 14 where Mr. Kitisak Sriprasert, Managing Director, together with company executives to welcome agency representatives during the visit of congratulations and to donate to Thammasat University Hospital under the “Artificial Kidney Center to glorify Princess Sirindhorn’s 60th birthday” project including ritual ceremonies at Chaiyamongkol Spirit House, and the monument of HRH Prince Bhanurangsi Savangwongse as well as giving alms to monks at CAT head office on Chang Watthana Road



9 Memorandum of Understanding (MoU) signing with Total Access Communication (Public) Co., Ltd. (Dtac) for telecommunication infrastructure sharing to strengthen business partnership both in short and long term, where CAT and Dtac not only considered business feasibility between them but also beneficial for the consumers



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Co-sponsorship of the 4th Asian Beach Games 2014 in Phuket during November 14 – 23, which is under regulations of the Olympic Council of Asia (OCA), under cooperation with Sports Authority of Thailand for CAT as a sole telecommunication system provider throughout the event covering 22 competition venues in 6 main areas, e.g., Saphan Hin Stadium, Karon Beach, Patong Beach, Nai Yang Beach, Muang Chao Fah, and Bang Neo Dam reservoir, with 70-Mbps Corporate Internet service and CAT WiFi in every venue to facilitate athletes, media, and tourists for their convenient communication services

Additionally, there is also a complete cloud computing service namely IRIS Cloud to telecast live competitions to audience in over 45 countries



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Certified under ISO9001: 2008 under CAT Contact Center 1322 service from BSI Group (Thailand) Co., Ltd., which shows determination to improve quality of services thus ensure confidence among CAT's customers for their services under quality management processes according to international standard

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Granted the 2014 Suriya Sasithorn Award from Public Relation Society of Thailand as a winner in desktop calendar design under "Sense of Life: Life appreciation in the land afar" concept to present awareness in various lifestyles in the land with limited access to technology whereas modern technology

may not be an answer of every way of living in some corner of the planet and CAT thus would like to weave appreciation in graceful life to become meaningful and sustainable whose past calendars were given Suriya Sasithorn awards, e.g.,

- 2013 Runner up, Excellent Calendar Award, diary type, Society inspiration and current environment category under "365 day of good deeds" concept
- 2011 Winner, Excellent Calendar Award, desktop type, and Runner up in diary type, honorary royal institution category under "Golden lantern leading to happiness" concept
- 2010 Runner up, Excellent Calendar Award, diary type, general category under "World contemplation in colors"
- 2008 Runner up, Excellent Calendar Award, diary type, Society inspiration and current environment under "Guided by father, built by children"

