

Enterprise Risk Management

CAT Telecom Public Company Limited has taken risk management based on COSO and ERM approach, which is consistent with the guidelines that the State Enterprise Policy Office (SEPO), under the Ministry of finance. The company has a policy of risk management that focuses on strategic risk management to push the management to achieve goals and strategies in the business plan, including its founding up to the vision of the company. Moreover, the importance of risk management in emergent situations that may arise from various causes, so that they are consistently (Stakeholder) has confidence in the competitiveness of the company. As political demonstration, intense. Lasted from late 2013 and continued through 2014, CAT was aware of the risk of such gathering activities that may affect the service by elevating security measures as the highest. furthermore, they improve the ability of networking services to migrate to backup network more effectively. To build confidence in the company's services, they provided more efficiently and consistently.

In 2013, to offset income from concessions, the company focuses on generating revenue from the core business and major projects. From that reason, The Enterprise Risk Management aims to achieve financial goals by reducing the uncertainty of internal and external factors. That may affect the success of the implementation of the business plan to revive the financial position of the CAT year 2013-2016 such as :

- Coordination of procedures, both internal and external, that affect the core business operations, such as budget approval for major projects.
- To Intense competition in the telecommunications business. there is a serious marketing strategy in order to usurp the client affect the company's revenues.
- Focus groups, a higher proportion of public sector clients in the private sector in Cloud Computing services may affect revenue generation. If government does not support
- Disputes about the negotiated to the towers of contract concessions shall not be conclusive. That affects investment plans to offset the revenue lost concessions.

The Company has conducted a risk analysis and risk measures to help boost performance goals. The company is also a risk that may not have control of litigation / disputes are of high value. Such cases, the Access Charge or dispute with the concession contract. That can not clearly define end time. If the company loses, the case could affect liquidity or investment in the business in the future. However, the Company is monitored and coordinated with related agencies to prepare a defense to the advantage and be completed as soon as possible, as well as periodic reports to the executive continued